## 2017 FIGHTING FARMER FOOTBALL PROGRAM

PERSONAL DEDICATION ADS for FOOTBALL, CHEER, DANCE, SPIRIT & BAND

PLEASE READ ENTIRE MEMO

Dear FIGHTING FARMER Parent:

It is time to order your Personal Dedication Ad for your special student for the 2017 football season! This year the printed media guide is being designed by Mitch Hagy/FOTOSPORT and appointments for your Personal Dedication page are now available online. FOTOSPORT will be providing complete photography and design services for this years ads.

In order to accommodate as many students as possible, FOTOSPORT is encouraging parents to book your appointments in June. For those that do, FOTOSPORT is refunding \$25 off your appointment once your appointment is completed.

HOW TO ORDER: To Order go to <u>FOTOSPORT.NET</u> and click on CLIENTS in the upper right hand corner. Choose the Fighting Farmer Logo and it will take you to the Fighting Farmer Portal Page. Next click on the link of the size ad you wish to purchase below the Personal Dedication Ad button and follow each step. The following is a summary of what you will see.

- 1. CHOOSE FROM THE FOLLOWING ONLINE.
  - a. FULL PAGE Personal Dedication Ad with Studio & Design Session: This full color, full page option includes a one hour Studio & Design session at the FOTOSPORT Studios in Southlake. \$275.00 Note: Please bring any additional images & message with you to your appointment.
  - **b.** HALF PAGE Personal Dedication Ad with Studio & Design Session: This full color, half page option includes a one hour Studio & Design session at the FOTOSPORT Studios in Southlake. \$175.00 *Note: Please bring all additional images & message with you to your appointment.*
  - c. QUARTER PAGE Personal Dedication Ad with Studio & Design Session: This full color, quarter page option includes a 30 minute Studio & Design session at the FOTOSPORT Studios in Southlake. \$125.00 Note: Only your message and the studio image will be used for the quarter page ad.

WHAT TO WEAR: Football players may grab a jersey from Coach Odle for their appointment. Players can wear jeans, shorts or khakis to their shoot. Only a portion of their waist will show. Cheer, Dance, Managers, Trainers and Band have the option of their uniform or nice attire they feel comfortable in.

Don't forget to go online now to book your appointment and secure your personal dedication page!

On behalf of the Fighting Farmers Football Booster Club, thank you for your continued support of your students!

Payments are made online.

Contact FOTOSPORT with questions: 817-442-5554

Book your Session before the July 15th Deadline. No more payments will be received or sessions will be available after July 15th, 2017.

PLEASE NOTE NEW LOCATION: 225 SAM BASS RIDGE RD SOUTHLAKE, TX 76092 Instructions will be provided once appointment is booked.